

A SUMMER TRAINING PROJECT REPORT

ON

... PRACTICES OF PERFORMANCE APPRAISAL

AT

A2Z AUTOWHEELS PRIVATE LTD

SUBMITTED BY

AARTI(168559002)

In Partial Fulfillment Of Te Requirement For

The award of degree of

BECOLOR OF BUSINESS ADMINISTRATION

(SESSION 2016 -2019)

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

**A
Summer Training Project Report**

On

Advertising Pattern

“In A2Z Auto Wheels Mahindra LTD”

Submitted by

AASHISH MAAN

ROLL NO- 168559003


IN THE PARTIAL FULLFILLMENT FOR THE

AWARD OF THE DEGREE OF

BACHOLAR OF BUSINESS

ADMINISTRATION

Session- 2016-2019


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

A Summer Training Project Report

On

"Consumer Behaviour of Luxury Sanitaryware"

At

"Dharm Dev Tiles & Stone Co."

Submitted by :

Abhishek Kumar (roll no.03)

In partial fulfilment of the requirement for the award of
Degree of

BACHELOR OF BUSINESS ADMINISTRATION

(SESSION 2016-19)

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON
"CUSTOMER BUYING BEHAVIOUR IN BIKES TAKING TVS FOR
COMPARISON"
AT



SUBMITTED BY :

ADEEBA

ROLL NO. :- 168559005

IN THE PARTIAL FULFILLMENT FOR THE AWARD OF THE DEGREE


OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2016-2019

SHRI RAM COLLEGE MUZAFFARNAGAR

(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON

PRODUCT SELLING STRATEGIES ACQUIRED IN
RELIANCE LIFE INSURANCE

SUBMITTED BY:

NAME: - AKANSHA JAIN

ROLL NO. 168558006

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2018-2019

SHRI RAM GROUP OF COLLEGE'S, MUZAFFARNAGAR



(Affiliated to CCS University, Meerut)


Co-ordinator
IDAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT
REPORT

CONSUMER SATISFACTION IN BHARTI
AIRTEL LIMITED, MUZAFFARNAGAR

AT

BHARTI AIRTEL

Airtel Store: Roorkee Road, Near Shiv Murti
Muzaffarnagar, Uttar Pradesh - 251002

Mobile No. +91 7895922222 Url: onlinejustdial.com/airtelstoremuzaffarnagar

Submitted by-
AKASH ARYA
ROLL NO-168559007

IN THE PARTIAL FULLFILMENT FOR THE AWARD OF
THE DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION
SESSION-2016-2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

[Signature]
Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

A
Project Report
On
EMPLOYEES SATISFACTION AND ITS IMPORTANCE AT WORK PLACE
At

SANMATI HUNDAI, MUZAFFARNAGAR

Submitted By-

AKASH VERMA

Roll No=168559011

IN THE PARTIAL FULFILLMENT FOR THE
AWARD OF THE DEGREE OF
BACHOLOR OF BUSINESS ADMINISTRATION


Session 2016-19



SHRI RAM COLLEGE, MUZAFFARNAGAR

Affiliated to C.C.S. University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT

ON

**"THE STUDY OF RATIO ANALYSIS WITH
SPECIAL REFERENCE TO YASH
ENTERPRISES"**

SUBMITTED BY-

AKSHI GARG

(ROLL NO. 168559013)

**IN PARTIAL FULFILLMENT FOR THE AWARD OF THE DEGREE
OF BACHELOR OF**

BUSINESS ADMINISTRATION


(BATCH 2016-2019)



SHRI RAM COLLEGE

MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

"Consumer Behaviour of Luxury Sanitaryware"

At

"Dharm Dev Tiles & Stone Co."

Submitted by :

Arjun Malik (roll no.14)

In partial fulfilment of the requirement for the award of
Degree of

BACHELOR OF BUSINESS ADMINISTRATION

(SESSION 2016-19)

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Project Report
On
"CUSTOMER BEHAVIOUR AND
SATISFACTION LEVEL FOR HERO MOTER LTD."



SUBMITTED By :

AMIT GOEL


Roll no.168559014


IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF
BACHOLAR OF BUSINESS ADMINISTRATION
Session 2016 – 2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University , Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

"CUSTOMER SATISFACTION TOWARDS RELIANCE JIO"

Reliance



Submitted By

ANKIT BALIYAN (Roll No. 168559015)


In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration

Session 2016-2019



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Project Report

On

ROLE OF AN INSURANCE AGENT

At

KALP insurance marketing pvt. Ltd. Muzaffarnagar

Submitted By-

Ankit garg

Roll No=168559016

IN THE PARTIAL FULFILLMENT FOR THE

AWARD OF THE DEGREE OF

BACHOLOR OF BUSINESS ADMINISTRATION

Session 2016-19



SHRI RAM COLLEGE ,MUZAFFARNAGAR

Affiliated to C.C.S. University,Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"IDENTIFY CLIENT NEEDS OF AIRTEL
AT
BHARTI AIRTEL LTD."

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION
(2016-2019)
SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, MERRUT)

SUBMITTED BY:
ANKIT KUMAR
ROLL NO. 168559018


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Summer Training Report
On
"PERFORMANCE APPRAISAL"
AT
BAJAJ MOTORS LTD

SUBMITTED BY:
ANSHI GUPTA
Roll No. 168559019

**IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF**


BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SESSION : 2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A SUMMIEER TRAINING PROJECT REPORT

ON

HUMAN RESOURCE MANAGEMENT

AT

AZZ AUTOWHEELS PRIVATE LIMITED

SUBMITTED BY

ANUSHKA(168559020)

In partial fulfillment of the requirement for

The award of degree of

BECHOLOR OF BUSINESS ADMINISTRATION

(SESSION 2016 - 19)

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Project report
On
ROLE OF AN INSURANCE AGENT
At

KALP Insurance Marketing pvt. Ltd. Muzaffarnagar

Submitted By-

ASHISH SONKER

ROLL NO=168559026

IN THE PARTIAL FULFILLMENT FOR THE AWARD OF THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION

Session 2016-2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

Affiliated to C.C.S. University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

1st Summer Training Project Report on

"Creating Differentiation through

Advertisement and Sales Promotion

In FMCG: Problems faced by Marketers"

At →

FMCG[®] Trade Marketing and Sales

Consulting

Submitted by: ASIM ZAIDI

Roll no: 168559028

In partial fulfillment of the Requirement for the
award of Degree of

Bachelor of Business Administration (2016-2019)

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Shri Ram College, Muzaffarnagar

**A
SUMMER TRAINING REPORT ON**

ON

"An analysis of Marketing Potential"

AT

Samsung Electronics, New Delhi

**Submitting By:
Name:- Bhanu Pratap**

Roll No: 168559029

**IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION**

2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, MEERUT)

**Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar**

**Principal
Shri Ram College
Muzaffarnagar**

**A
Summer Training Project Report**

**On
“EFFECT ANALYSIS OF PUBLICITY
ON CONSUMERS”**

“At A2Z Auto Wheels Mahindra LTD”

Submitted by

DEEPAK KUMAR


ROLL NO- 168559032


IN THE PARTIAL FULLFILLMENT FOR THE

AWARD OF THE DEGREE OF

BACHOLAR OF BUSINESS

**ADMINISTRATION
Session- 2016-2019**


Co-ordinator
IGAC
Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

A

Project Report

On

CHILDREN POLICY IN INSURANCE AND ITS FUTURE PROSPECTS

At

KALP insurance marketing pvt. Ltd. Muzaffarnagar

Submitted By-

DIXIT CHAUHAN

Roll No=168559034

**IN THE PARTIAL FULFILLMENT FOR THE
AWARD OF THE DEGREE OF
BACHOLOR OF BUSINESS ADMINISTRATION**

Session 2016-19



SHRI RAM COLLEGE, MUZAFFARNAGAR

Affiliated to C.C.S. University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar



A2Z Autowheels Private Limited

Auth Dealer MAHINDRA & MAHINDRA (Passenger & Commercial)

Unit-68, Mah Wile Stone, Mohan Road, Muzaffarnagar-261 003 (U.P.)
Phone : 01396-292044, 262065 e-mail : a2zauto.wheels@gmail.com




Mahindra
Rise.

TO WHOM IT MAY CONCERN

This is certify that Ms. **DIKSHA**, student of **B.B.A 4TH** semester has completed short term Vocational Training Programme for two Month (from June to July 2018) at **A2Z AUTOWHEELS PVT LTD MUZAFFARNAGAR**. She received Training on **HUMAN RESOURCE MANAGEMENT**, during the above period.

We wish her all the success for future.

DATE: 3rd Oct, 2018


AUTHORIZED SIGNATORY


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Summer Training Report

On

“ANALYSIS OF INSURANCE PRODUCT OF RELIANCE
NIPPON CO.”

SUBMITTED BY:-

DUSHYANT AHLAWAT

Roll No. 168559035

IN THE PARTIAL FULLFILMENT

FOR THE AWARD OF THE DEGREE

OF


BACHELOR OF BUSINESS ADMINISTRATION

SESSION: - 2016 - 2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON
“RECRUITMENT AND SELECTION
PROCESS IN MAHINDRA & MAHINDRA”

SUBMITTED BY:
Mohd. FARHA PARVEEN
ROLL NO:-168559036

*IN THE PARTIAL FULFILLMENT FOR
THE AWARD OF THE DEGREE*

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"SALES STRATEGIES
AT
POLICY BAZAAR.COM"

SUBMITTED BY:


FOZIA
ROLL NO. 168559037


IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION
(2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, MERRUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Summer Training Report

On

**"ANALYSIS OF INSURANCE PRODUCT OF RELIANCE
NIPPON CO."**

SUBMITTED BY:-

GAURAV KUMAR

Roll No. 168559038

**IN THE PARTIAL FULLFILMENT
FOR THE AWARD OF THE DEGREE**

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: - 2016 - 2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College,
Muzaffarnagar

A
SUMMER TRAINING PROJECT
REPORT

**STUDY OF CONSUMER SATISFACTION ON
SELECTED MOBILE PHONES**

AT
Vodafone

Shop No. 179, Court Road, South Civil Lines
Muzaffarnagar, Uttar Pradesh - 251002
Mobile No. 9825098250, www.vodafone.in

Submitted by-
GAURAV SINGHAL
ROLL NO-168559039

**IN THE PARTIAL FULLFILMENT FOR THE AWARD OF
THE DEGREE OF**

BACHELOR OF BUSINESS ADMINISTRATION
SESSION-2016-2019


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar




Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

A
SUMMER TRAINING PROJECT REPORT
ON
"FINANCIAL ANALYSIS OF SUGAR MILL WITH SPECIAL
REFERENCE TO TIKAULA"
AT

TIKAULA SUGAR MILL LIMITED, MUZAFFARNAGAR

Submitted by:

Hansika Jain

Roll No.- 168559042

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION: 2016-2019

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
Shri Ram College
Muzaffarnagar


Muzaffarnagar

A

PROJECT REPORT

ON

"ANALYSIS OF INSURANCE PRODUCT OF KALP
INSURANCE MARKETING PVT. LTD."

SUBMITTED BY

HARSHIT TYAGI

ROLL NO. 168559043

IN THE PARTIAL FULFILLMENT FOR
THE AWARD OF THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR

(AFFILIATED TO C.C.S UNIVERSITY, MEERUT)


Coordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A SUMMER TRAINING PROJECT REPORT
ON
HR PRACTICES OF PERFORMANCE APPRAISAL

AT
BIRLA SUN LIFE INSURANCE

SUBMITTED BY:
HEENA (168559044)

In partial fulfillment of the requirement for
The award of degree of

BECHOLOR OF BUSINESS ADMINISTRATION

(Session 2016-2019)

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

**A
SUMMER TRAINING REPORT ON**

ON

**"A STUDY OF CUSTOMER SATISFACTION
TOWARDS HYUNDAI MOTORS LIMITED"**

**Submitting By:
Name:- Heenu Baliyaan**

Roll No: 168559045

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF


BACHELOR OF BUSINESS ADMINISTRATION

2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

"Customer Behaviour Analysis"

Reliance



Submitted By

HIMANSHU (Roll No. 168559046)

In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration

Session 2016-2019



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College,
Muzaffarnagar

**A
SUMMER TRAINING REPORT ON**

ON

**"STUDY OF CASH MANAGEMENT OF SHAH CONCAST
PVT LIMITED"**

**Submitting By:
Name:- Himanshu Rana**

Roll No: 168559048

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CES University, MEERUT)

**Co-ordinator
IQAC, Shri Ram College
Muzaffarnagar**

KG

A Summer Training Project

Report

On

**A Study of Customer satisfaction Level & Insurance
Awareness in**

Kaip Insurance Marketing Pvt. Ltd.

Submitted by

Javed Ali

BBA III Year


Roll No.- 168559049

In Partial Fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

Session – 2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

-1

A
PROJECT REPORT
ON

**“A STUDY OF RECRUITMENT &
SELECTION AT A 2 Z
AUTOWHEEL PVT.LTD.” /**

SUBMITTED BY:
JYOTI
ROLL NO:-168559052

*IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE*


OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College,
Muzaffarnagar

A Summer Training Project Report

On

"A study of Consumer Awareness in General Insurance with Special Reference to Kalp Insurance Marketing Pvt. Ltd. Muzaffarnagar"


Submitted By

Kaif (Roll No.- 168559053)

In Partial fulfillment of the Requirement for the Award of Degree of

Bachelor Of Business Administration

Session- 2016-2019


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

A Summer Training Project Report

On

"Marketing Strategies of Green Products"

At

"MAHIE GREEN EARTH PRODUCTS"

9th Km, MEERUT ROAD,

Muzaffarnagar - 251001 (UP)

Submitted By:

Khushboo Kashyap (168559055)


in partial fulfillment of the
requirement for the award of
Degree of

Bachelor of Business Administration

Session (2016-2019)

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Shri Ram College, Muzaffarnagar


Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON

**“A STUDY OF EMPLOYEES
SATISFACTION A 2 Z
AUTOWHEEL PVT.LTD. ”**

SUBMITTED BY:
HINA
ROLL NO:-168559056

*IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE*

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

"A BRIEF ANALYSIS OF CONSUMER AWARENESS AND CONSUMER
BEHAVIOUR WITH SPECIAL REFERENCE"

IN

NATIONAL MOTORS (HERO MOTORCORPS) CHARTHAWAL

Submitted By

KUSH GARG (Roll No. 168559057)

In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration

Session 2016-2019


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

SHRI RAM COLLEGE MUZAFFARNAGAR


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT
REPORT


**STUDY OF CONSUMER BEHAVIOUR ON
SELECTED MOBILE PHONES
AT**

Reliance Jio Office

Pachenda Road, Gandhi Colony
Muzaffarnagar, Uttar Pradesh - 251001
Mobile No. 097361 11466

Submitted by-
LAKSHAY SINGHAL
ROLL NO-168559058

**IN THE PARTIAL FULLFILMENT FOR THE AWARD OF
THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION-2016-2019**


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar




Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

A
Project Report

On

“ANALYSIS OF INSURANCE PRODUCT OF
KALP INSURANCE MARKETING PVT. LTD”

SUBMITTED BY:
MAROOF
Roll No. 168559061

**IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF**


**BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2016-2019**



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
MDAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Project Report

On

"AWARENESS OF LIFE INSURANCE IN INDIA
WITH REFERENCE TO --
"KALP INSURANCE MARKETING PVT. LTD"

SUBMITTED BY:

Mohd. Junaid

Roll No. 168559062


**IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF**

**BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2016-2019**



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

"Importance of Life Insurance In India With Special Reference to
Kalp Insurance, Muzaffarnagar"

Submitted By


Mohd. Aman (Roll No. 168559063)

In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration
Session 2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR


10th
College,
Muzaffarnagar


Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON

“A STUDY OF LIFE INSURANCE WITH
SPECIAL REFERENCE TO KALP
INSURANCE.”

SUBMITTED BY:
Mohd. MEHDI
ROLL NO:-168559064

*IN THE PARTIAL FULFILLMENT FOR
THE AWARD OF THE DEGREE*

OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
“CUSTOMER AWARENESS
PERCEPTION AND ATTITUDE
TOWARDS KALP INSURANCE
MARKETING PVT. LTD. MZN”

SUBMITTED BY:
MOHD NADEEM
ROLL NO:-168559065

*IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE*

OF

BACHELOR OF BUSINESS ADMINISTRATION
(SESSION :2016 -2019)

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal,
Shri Ram College,
Muzaffarnagar

A Summer Training Project Report

On

**“A Study of Life Insurance, In India With Special Reference to
Kaip Insurance, Muzaffarnagar”**

Submitted By


Mohd. Raza (Roll No. 168559067)

**In Partial Fulfillment of the Requirement for
the Award of Degree of**

Bachelor of Business Administration

Session 2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING REPORT
ON
INTER PERSONAL RELATIONSHIP BETWEEN
HORIZONTAL LEVEL OF EMPLOYEES AND
PRODUCTION
WORK CULTURE
AT

Bindals Papers Mills Limited
Muzaffarnagar

Submitted By.

MohdShabab


ROLL NO. 168559069

BACHOLAR OF BUSINESS ADMINISTRATION

(Session 2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR (U.P.)


Co-ordinator
IDAC, Sri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
“A STUDY ON EMPLOYEES DEVELOPMENT &
WELFARE
SCHEMES AT A TO Z AUTO WHEELS MAHINDRA
LTD”

SUBMITTED BY:

MOHD. SOHAIL ALI
ROLL NO. 168559074

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION
(2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

(Affiliated to CCS University, MERRUT)


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON

“A STUDY OF SATISFACTION
LEVEL OF THE EMPLOYEES
WITH SPECIAL REFERENCE TO A
2 Z AUTOWHEEL PVT.LTD. ”

SUBMITTED BY:
MOHINI
ROLL NO:-168559075


*IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE*


OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Mohini
2016-17

A
PROJECT REPORT
ON

**“PERFORMANCE APPRAISAL
SYSTEM IN A 2 Z AUTOWHEEL
PVT.LTD.”**

SUBMITTED BY:
MONI RANI
ROLL NO:-168559076

**IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE**

OF


BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator

12th, Sri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
A Summer Training Project Report
On
"A Briel Analysis Of
Birla Sun Life Insurance

At

Submitted By :

Neha


Roll No

In Partial Fulfillment of the requirement
for the award of degree

Bechlar of Business Adminstration

Session 2016-19

Shri Ram College Muzaffarnagar (U.P.)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Project Report
On
A STUDY ON HUMAN RESOURCE PLANNING
WITH SPECIAL REFERENCE TO A2Z
AUTO WHEEL PVT. LTD.
(MAHINDRA RISE)
MZN
Submitted By
NISHAT PARVEEN
(168559080)
IN THE PARTIAL FULFILMENT
FOR THE AWARD OF
THE DEGREE OF
BACHOLOR OF BUSINEES ADMINISTRATION
Session 2016-19
SHRI RAM COLLEGE MZN
Affiliated to C.C.S. University Meerut


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IQAC, Shri Ram College,
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Shri Ram College
Muzaffarnagar

A Summer Training Project Report

On

“ICICI Prudential Life Insurance”



Submitted By

PARAS (Roll No. 168559083)

In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration

Session 2016-2019



SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
RESEARCH PROJECT REPORT
ON
"WORKING STYLE AND BEHAVIOURAL ASPECT OF
RELIANCE NIPPON LIFE INSURANCE CO. LTD."

AT
RELIANCE NIPPON LIFE INSURANCE

SUBMITTED BY
POOJA VERMA
BBA-6TH SEMESTER

IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE
BACHELOR OF BUSINESS ADMINISTRATION

2016-2019

SHRI RAM COLLEGE MUZAFFARNAGAR (U.P.)


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Project Report

On

CONSUMER BUYING BEHAVIOUR

At

GOURANGI MOTORS PVT. LTD, MZN

Submitted By-

PRINCI SINGHAL

Roll No=168559088

**IN THE PARTIAL FULFILLMENT FOR THE
AWARD OF THE DEGREE OF
BACHOLOR OF BUSINESS ADMINISTRATION**

Session 2016-19



SHRI RAM COLLEGE, MUZAFFARNAGAR

Affiliated to C.C.S. University, Meerut


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Project Report

On

RECRUITMENT AND SELECTION

At

MAHINDRA, MUZAFFARNAGAR

Submitted By-

PRIYANKA

Roll No=168559089

IN THE PARTIAL FULFILLMENT FOR THE
AWARD OF THE DEGREE OF
BACHOLOR OF BUSINESS ADMINISTRATION

Session 2016-19



SHRI RAM COLLEGE, MUZAFFARNAGAR

Affiliated to C.C.S. University, Meerut


Co-ordinator
IDAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College,
Muzaffarnagar

A Summer Training Project Report

On

"RECRUITMENT AND SELECTION OF PERSONNEL"

IN

ALTAR SHRI LABS PVT. LTD.

Submitted By

Priyanshi Raslogi (Roll No. 168559090)


In Partial Fulfillment of the Requirement for
the Award of Degree of

Bachelor of Business Administration

Session 2016-2019

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON

"AWARENESS OF LIFE INSURANCE
IN INDIA WITH REFERENCE
TO 'LIFE INSURANCE MARKETING PVT. LTD.'"

SUBMITTED BY
RAHUL KANSAL


ROLL NO. 168559092


**IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF**

**BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2016-2019**

SHRI RAM COLLEGE, MUZAFFARNAGAR

AFFILIATED TO C.C.S. UNIVERSITY, MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY ON EMPLOYEES DEVELOPMENT &
WELFARE SCHEEM AT A 2 Z AUTO MOBILE
LIMITED

Submitted by:

Name: - RAHUL CHAUDHRY

Roll No.


IN THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELOR OR OF BUSINESS ADMINSTRATION


SESSION: 2016-2019

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University ,Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A STUDY ON CONSUMER SATISFACTION
TOWARDS
LIFE INSURANCE PRODUCTS"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION
(2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, MERRUT)

SUBMITTED BY:

RAJAN DHIMAN
ROLL NO. 168559093

SUBMITTED TO:

.....


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
'SALES & MARKETING OF VEHICLE'

IN THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION

(2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR



SUBMITTED BY:
RAJAT
ROLL NO.- 168559094


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"CONSUMER BUYING BEHAVIOUR"

AT
"HYUNDAI"
SUBMITTED BY:
SACHIN KUMAR


ROLL NO 168559097


IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION
(2016-19)



SHRI RAM COLLEGE, MUZAFFARNAGAR

(AFFILIATED TO CCS University, MERRUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Summer Trainig Project Report
On

"CUSTOMER BUYING BEILAVIOUR IN BIKES TAKING TVS
FOR COMPARISON"



Submitted By:-

Name :- Sadaf

Roll No:-168559098

In Partial FulFillment of the requirement for the award of degree

of

BACHELOR OF BUSINESS ADMINISTRATION

SESSION(2018-2019)

Shri Ram College Muzaffarnagar


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
Project Report
On
"Study of Working Capital Management
Of MAHINDRARISE"

SUBMITTED BY:

SAKSHI

RollNo. 168559101

IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE
DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION: 2016-2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator -
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT
ON
"A PROJECT STUDY ON RECRUITMENT &
SELECTION ON HDFC BANK LTD."

SUBMITTED BY:

SAMEER SAIFI

ROLL NO.-168559102

IN THE FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF
BACHELORS OF BUSINESS ADMINISTRATION
(2016-2019)




SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated TO CCS University Meerut)


Co-ordinator

SAC, Shri Ram College
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON

**“A STUDY OF HUMAN RESOURCE
MANAGEMENT OF A 2 Z
AUTOWHEEL PVT.LTD.”**

SUBMITTED BY:
SANJANA PAL
ROLL NO:-168559103

*IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE*


OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION :2016 -20 19

SHRI RAM COLLEGE MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY MEERUT)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

Summer Training Report

On

"ANALYSIS OF INSURANCE PRODUCT OF RELIANCE
NIPPON CO."

SUBMITTED BY:-

SARVESH KUMAR

Roll No. 168559104

IN THE PARTIAL FULLFILMENT
FOR THE AWARD OF THE DEGREE
OF


BACHELOR OF BUSINESS ADMINISTRATION

SESSION: - 2016 - 2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
SUMMER TRAINING PROJECT REPORT

ON

“LIFE INSURANCE”

SUBMITTED BY:

SHDAB
ROLL NO. 168559105

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHELORS OF BUSINESS ADMINISTRATION

(2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR



(Affiliated to CCS University, MERRUT)


Co-ordinator
IGAC, Shri Ram College
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
PROJECT REPORT
ON

“A Study of Customer Preference towards
Samsung Products”
At Meerut Region



SUBMITTED IN THE PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE DEGREE OF

“Bachelor of Business Administration”
From

C.C.S UNIVERSITY, MEERUT
(2016- 2019)

SUBMITTED TO:

Mr. Saurabh Mittal
(HOD), BBA Dept.

SUBMITTED BY

Shivam Tyagi
Roll No.: 168559109
BBA VI Sem.



Shri Ram Group of College,
Muzaffarnagar


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

**A PROJECT REPORT OF RELIANCE
INSURENCE OF LIFE**

A CASE STUDY OF

Basic Life Insurance Products & Saving Products

Submitted By : Shiwa

BBA VIth Sem.

Roll No.-168559111

**In Partial Full Filled of the requirement for the award
of degree of Bachelor of Business Administration
(BBA) 2016-2019**

C.C.S. UNIVERSITY MEERUT

In the partial fulfillment of B.B.A IIIrd Year

Session 2016-2019

SHRI RAM COLLEGE MUZAFFARNAGAR




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar



A2Z Autowheels Private Limited

Auth. Dealer : MAHINDRA & MAHINDRA (Passenger & Commercial)
NH-58, 6th Mile Stone, Meerut Road, Muzaffarnagar-251 003 (U.P.)
Phone : 01396-252044, 252055 e-mail : a2zautowheels@gmail.com



TO WHOM IT MAY CONCERN

This is certify that Ms. SHIVANI, student of B.B.A 4TH semester has completed short term Vocational Training Programme for two Month (from June to July 2018) at A2Z AUTOWHEELS PVT LTD MUZAFFARNAGAR. She received Training on FINANCE, during the above period

We wish her all the success for future .

DATE: 3rd Oct, 2018

AUTOWHEELS PVT. LTD. Muzaffarnagar SIGNATORY


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A
RESEARCH PROJECT REPORT
ON

"Employee Satisfaction and working style
of Reliance Nippon life Insurance Ltd."

AT
Reliance Nippon Life Insurance Co. Ltd.
Muzaffarnagar


Submitted By

TANISHA

(Roll No. 168559118)

B.B.A.-VIth Sem.

IN THE PARTIAL FULFILLMENT FOR THE
AWARD OF THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION 2016-19


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Shri Ram College Muzaffarnagar (U.P)
Affiliated by C.C.S University Meerut


A
PROJECT REPORT
ON
"RECRUITMENT & PRACTICE
OF MAHINDRA RISE"

SUBMITTED BY
TANU TYAGI
ROLL NO. 168559119

IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2016-2019


Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY, MEERUT)

A
Project Report

On

“Role Of LIC In Life Insurance Industry
KALP INSURANCE MARKETING PVT. LTD”

SUBMITTED BY:
VIKRANT RANA
Roll No. 168559123

**IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF**

**BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2016-2019**



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar


A
PROJECT REPORT
ON
"AWARENESS OF LIFE INSURANCE
IN INDIA WITH REFERENCE
TO KALP INSURANCE MARKETING PVT. LTD."

SUBMITTED BY
VIMAL TYAGI
ROLL NO. 168559124

IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF

BACHELOR OF BUSINESS ADMINISTRATION

SESSION : 2016-2019


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR
(AFFILIATED TO C.C.S. UNIVERSITY, MEERUT)

A

Project Report

On

"ANALYSIS OF INSURANCE PRODUCT OF
KALP INSURANCE MARKETING PVT. LTD."

SUBMITTED BY :

VINIT TYAGI

Roll No. 168559126

IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF
BACHELOR OF BUSINESS ADMINISTRATION
SESSION : 2016-2019




Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)

A summer training project report on

**"Marketing strategies "
Of Mahendra and Mahendra**

AT

"AUTO WHEELS MAHENDRA LTD."

SUBMITTED BY –VIPASHA SHARMA (168559127)


**In partial fulfillment of requirement for
The award of degree of**

BACHELOR OF BUSINESS ADMINISTRATION

(Session -2016-2019)

SHRI RAM COLLEGE, MUZAFFARNAGAR


**Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar**


**Principal
Shri Ram College
Muzaffarnagar**

SUMAYA
Student
Jul

A
Project Report
On
"MARKETING STRATEGIES ON
HERO HONDA"



SUBMITTED By :

VISHESH GARG

Roll no.168559131

IN THE PARTIAL FULFILLMENT
FOR THE AWARD OF THE DEGREE
OF
BACHOLAR OF BUSINESS ADMINISTRATION
Session 2016 – 2019



SHRI RAM COLLEGE, MUZAFFARNAGAR

(Affiliated to C.C.S. University, Meerut)


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A

SUMMER TRAINING PROJECT REPORT →

On

CUSTOMER BUYING BEHAVIOUR TOWARDS

AT

“KULP INSURANCE COMPANY LTD”

SUBMITTED BY:

VIVEK SINGH


ROLL NO:- (168559132)

In partial fulfillment of the requirement for the
Award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
SESSION (2016-19)**

SHRI RAM COLLEGE, MUZAFFARNAGAR


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

A Summer Training Project
Report
on
A View about Life Insurance
at
Kalp Insurance Marketing Pvt
Ltd.

Submitted by
Yash Verma

BBA III Year


Roll No. - 168559133

In Partial Fulfilment of the requirement for the award of Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Session -2016-2019


Co-ordinator
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Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

SHRI RAM COLLEGE MUZAFFARNAGAR

Page No. Date Page No. Date Page No. Date Page No. Date Page No. Date

A SUMMER TRAINING PROJECT REPORT

ON

JOB SATISFACTION

AT

“ INNOVATIVE BRAINS

SUBMITTED BY

YOGRAJ

B.B.A THIRD YEAR

ROLL NO- 168559134


IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS

ADMINISTRATION

SESSION -20 16-19

SHRI RAM COLLEGE MUZAFFARNAGAR


Co-ordinator
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Principal
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